



*Maine Suitcase Party*  
NYC BOUND

# 2024 SPONSORSHIP PACKAGE

PRESENTED BY

HOSTED BY

**MAC** *air*  
G R O U P

PROUDLY SUPPORTED BY

TO BENEFIT



where families  
find family

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**SEPTEMBER 20, 2024 · MAC AIR GROUP**

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[WWW.MAINESUITCASEPARTY.COM](http://WWW.MAINESUITCASEPARTY.COM)





## WHAT IS THE MAINE SUITCASE PARTY?

The 2024 Maine Suitcase Party will take place in one of Maine Aviation's private hangars at the Portland International Jetport. Guests will bring a packed suitcase, walk the red carpet and enjoy an evening of cocktails, dancing, light appetizers, a silent auction and live entertainment. At approximately 9:30 p.m., the evening's grand prize raffle drawings will take place.

The grand prize winners and their guests will grab their packed suitcases, board a private chartered jet and depart immediately for New York City. The winners will enjoy fantastic accommodations and an unforgettable weekend, before boarding the private jet again to return home to the Portland International Jetport on Sunday.

Be prepared to bid high and bid often! Two lucky guests will have the opportunity to buy their way onto the jet in a live auction. The Maine Suitcase Party guests who do not win the trip to the "Big Apple", will be entered for a chance to win weekend getaways to luxurious regional resorts and hotel properties. To date, the Maine Suitcase Party has raised more than \$1,000,000 for Camp Sunshine!



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## WHAT IS CAMP SUNSHINE?

For 40 years, Camp Sunshine has provided hope, joy and community through unique experiences for children with life-threatening illnesses and their families.

At Camp Sunshine's pristine campus on Sebago Lake in Maine, more than 60,000 children, siblings, parents, and caregivers from all 50 states and 27 countries have come together for fun-filled, year-round sessions with families just like theirs.

Thanks to the generous support of donors and volunteers, Camp Sunshine's programs are 100% free.

Camp Sunshine is a critical piece of the care continuum – where families can focus on recharging together in a safe space with medical support available. Programs at Camp Sunshine enhance the support provided by medical treatment and clinical research.

Camp Sunshine is where families discover a community who understands. Camp Sunshine is where families find family.

The support of many generous donors ensures that programs remain free and that families will never receive a bill. This is an incredibly important part of Camp Sunshine's mission so that families have one less worry and can truly focus on what matters most: being family.

All contributions will go a long way in helping Camp Sunshine bring families to Camp. A gift to Camp Sunshine is an investment in helping more families find family.



**where families  
find family**





# SPONSORSHIP OPPORTUNITIES

## PRESENTING SPONSOR \$30,000

- Premium branding on all event communications, advertising, website, media opportunities, and name in lights at event
- Significant branding and identification at the event
- 30 Jetsetter tickets
- Access to a luxuriously-appointed VIP Lounge area with a private cash bar for your VIP guests
- Opportunity for a company representative to speak before the raffle
- Recognized in radio advertisements as presenting sponsor

## VIP LOUNGE SPONSOR \$20,000

- Premium branding on all event communications, advertising, website, media opportunities, and name in lights at event
- Exclusive branding on signage
- Opportunity to place branded item in VIP bags
- Access to a luxuriously-appointed VIP Lounge area with a private cash bar for your VIP guests
- Recognized in radio advertisements as a VIP sponsor
- 20 Jetsetter tickets

## JET SPONSOR \$20,000

- Premium branding on all event communications, advertising, website, media opportunities, and name in lights at event
- Exclusive branding on signage
- Opportunity to place branded item in VIP bags
- Access to a luxuriously-appointed VIP Lounge area with a private cash bar for your VIP guests
- Recognized in radio advertisements as a VIP sponsor
- 20 Jetsetter tickets

## PHOTO BOOTH SPONSOR \$20,000

- Premium branding on all event communications, advertising, website, media opportunities, and name in lights at event
- Exclusive branding on signage
- Opportunity to place branded item in VIP bags
- Access to a luxuriously-appointed VIP Lounge area with a private cash bar for your VIP guests
- Recognized in radio advertisements as a VIP sponsor
- 20 Jetsetter tickets

## STAGE & ENTERTAINMENT SPONSOR \$20,000

- Premium branding on all event communications, advertising, website, media opportunities, and name in lights at event
- Exclusive branding on signage
- Opportunity to place branded item in VIP bags
- Access to a luxuriously-appointed VIP Lounge area with a private cash bar for your VIP guests
- Recognized in radio advertisements as a VIP sponsor
- 20 Jetsetter tickets

## \$10,000 LEAD SPONSORS

- Premium branding on all event communications, media, advertising, website, and name in lights at event
- Access to a luxuriously-appointed VIP Lounge area with a private cash bar for your VIP guests
- Opportunity to place branded item in VIP bags
- Recognized in radio advertisements
- 10 Jetsetter tickets or 20 First Class tickets
- Exclusive branding on signage

### OPPORTUNITIES:

- LUXURY ACCOMMODATIONS
- JET FUEL
- NYC LIMO
- STAYCATION
- COLLOSAL COCKTAIL MIXER
- ICE CARVING

## \$5,000 SPONSORS

- Branding on event communications, website and name in lights at the event
- 8 Jetsetter or 16 First Class tickets
- Exclusive branding on signage

### OPPORTUNITIES:

- RED CARPET
- SILENT AUCTION
- FLORAL & DECOR
- LIGHTS & AUDIO
- LOTTERY TICKET GIVEAWAY
- PICK-A-SUITCASE
- COURTESY VALET CARTS

## CORPORATE SPONSOR \$2,500

- Branding on event communications & website
- 4 Jetsetter or 8 First Class tickets to the event in VIP bags

## FLIGHT CREW PACKAGE \$1,000

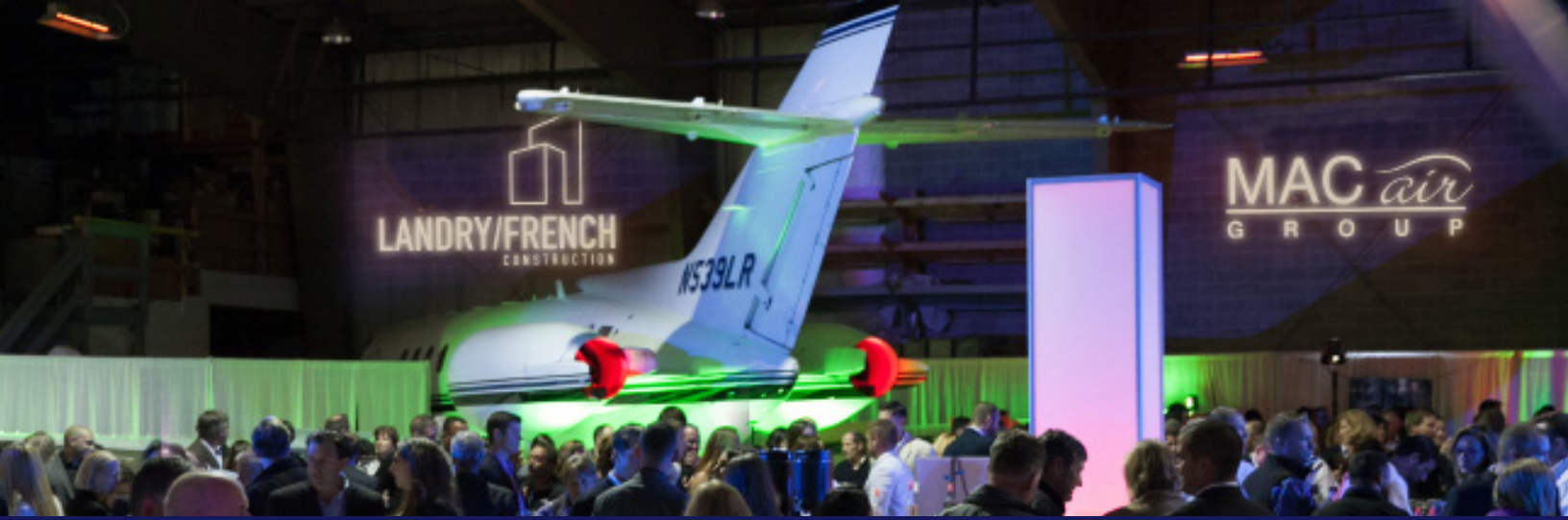
- Receive 12 First Class tickets for the price of 10
- Treat your friends, colleagues, or clients to this exclusive event

## WATER BOTTLE SPONSOR \$2,500

- Branding on event communications & website
- Branding on water bottles
- 4 Jetsetter or 8 First Class tickets to the event in VIP bags

\*First Class tickets = includes general admission, cash bars with mixed drinks, beer & wine, and food (\$100 value)

\*Jetsetter tickets = includes all the perks of a First Class ticket plus a drink coupon and access to VIP Lounge and Jet for photos (\$250 value)



## A MESSAGE FROM OUR HOST

When Mac Air Group was approached a few years ago about participating in their Inaugural Maine Suitcase Party to benefit Camp Sunshine, we seized the opportunity. Together, we have created one of the premier fundraising events in Maine and we are excited about our role with the event.

This year, we are once again proud to host the Maine Suitcase Party in our new state of the art hangar facility at the Jetport. Our new 43,000 square foot facility will add a new level of luxury and grandeur to this amazing event.

Corporate partners are key to the success of this event. The Maine Suitcase Party will attract a group of affluent, professional attendees who care about their community. This is exactly the type of group that many large corporations and small businesses spend significant dollars trying to reach. Here is a perfect opportunity to communicate, interact and build awareness with a highly desirable demographic, while at the same time helping to raise money for a very worthy cause.

We encourage you to take a moment to consider doing what we have done, and partner with Landry/French Construction, Keller Williams Realty and Camp Sunshine for The Maine Suitcase Party.

**Allyn & Alysia Caruso**  
**MAC Air Group**



## A MESSAGE FROM OUR PRESENTING SPONSOR

Landry/French Construction is proud to present the 2024 Maine Suitcase Party. Our purpose and core values have always been the foundation of our company's culture and philosophy. They are the guiding principles in everything we do. They are the values we live by every day. Being a steward in the community is not an obligation but an opportunity for Landry/French to give back. We are humbled by the efforts of Camp Sunshine and couldn't be more proud to support them for their selfless commitment to serving others.

**Kevin French**  
**CEO, Landry French/Construction**





# Maine Suitcase Party

## NYC BOUND

### SPONSOR AGREEMENT:

Camp Sunshine appreciates corporate sponsors who embrace our mission in supporting children with life-threatening illnesses and their families.

A completed Sponsorship Agreement and receipt of sponsor logo (EPS) are required prior to any benefits being delivered and can be returned by:

Mail: Camp Sunshine, 35 Acadia Road, Casco, ME 04015

Email: [kwalker@campsunshine.org](mailto:kwalker@campsunshine.org)

### COMPANY INFORMATION

Company Name: \_\_\_\_\_

Company Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### SPONSORSHIP OPPORTUNITIES

- |   |   |   |
|---|---|---|
| <input type="checkbox"/> Presenting \$30,000                    | <input type="checkbox"/> Colossal Cocktail Mixer \$10,000 | <input type="checkbox"/> Floral & Decor Sponsor \$5,000 |
| <input type="checkbox"/> VIP Lounge \$20,000                    | <input type="checkbox"/> Silent Auction Sponsor \$10,000  | <input type="checkbox"/> Courtesy Valet Carts \$5,000   |
| <input type="checkbox"/> Jet Sponsor \$20,000                   | <input type="checkbox"/> Ice Carving Sponsor \$10,000     | <input type="checkbox"/> Red Carpet Sponsor \$5,000     |
| <input checked="" type="checkbox"/> Photo Booth [sold] \$20,000 | <input type="checkbox"/> Staycation Accom. \$10,000       | <input type="checkbox"/> Water Bottle Sponsor \$2,500   |
| <input type="checkbox"/> Stage/Entertainment \$20,000           | <input type="checkbox"/> Pick-A-Suitcase \$5,000          | <input type="checkbox"/> Corporate Sponsor \$2,500      |
| <input type="checkbox"/> Luxury Accom. \$10,000                 | <input type="checkbox"/> Lottery Ticket Giveaway \$5,000  | <input type="checkbox"/> Flight Crew Package \$1,000    |
| <input type="checkbox"/> Jet Fuel Sponsor \$10,000              | <input type="checkbox"/> Light & Audio Sponsor \$5,000    | <input type="checkbox"/> Custom Sponsorship \$_____     |
| <input type="checkbox"/> NYC Limo Sponsor \$10,000              |   |   |

### IN-KIND AUCTION ITEMS

- Donations with a retail value in excess of \$2,500 will receive 6 First Class tickets
- Donations with a retail value in excess of \$1,000 will receive 4 First Class tickets
- Donations with a retail value in excess of \$500 will receive 2 First Class tickets

Description of Item: \_\_\_\_\_ Est. Value: \_\_\_\_\_

### COMMITMENT & PAYMENT

I agree to the terms and conditions of Camp Sunshine's North Shore Suitcase Party sponsorship, and in return agree to provide support at the level indicated above:

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

- Payment Enclosed       This is a pledge, please invoice me.

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CCV#: \_\_\_\_\_

\*Pledges need to be paid 72 hours prior to the event.





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## CONTACT INFORMATION

Kayley Walker, AVP, Communications & Strategic Initiatives  
[kwalker@campsunshine.org](mailto:kwalker@campsunshine.org)

Ruth Calas, Vice President, Development  
[calas@campsunshine.org](mailto:calas@campsunshine.org)

Camp Sunshine at Sebago Lake, Inc.  
35 Acadia Road, Casco, ME 04015  
(Ph) 207-655-3800 (Fax) 207-655-3825  
[www.campsunshine.org](http://www.campsunshine.org)